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PRESS RELEASE

A Landmark Debut: Autostyle World Expo Redefines the Automotive Aftermarket in India

Autostyle World Expo concluded its debut edition with remarkable momentum, firmly establishing itself as India's first dedicated platform for the automotive aftermarket. Created to serve both the business ecosystem and the growing enthusiast community, the show delivered a powerful blend of industry networking, product discovery, and high-energy consumer experiences—something the market has been demanding for years.

Inaugurated by Shubham Nagpal from Maxlink, Vaibhav Nagpal from AXXESS, Archit Gulati, Chief Curator – Autostyle World Expo, along with Himani Gulati and Gaurav Juneja, Directors at MEX Exhibitions, the event opened doors to a space where manufacturers, distributors, retailers, workshops, detailers, installers, and end-users could finally connect in one unified environment.

More than **30,000 visitors** and **50+ exhibitors** participated in the first edition, representing India's leading names in Accessories & Styling, Auto Detailing, Car Audio & Entertainment, Off-Road & Motorsport, and Pre-owned Luxury Cars. Brands such as Hypersonic, Interfire, Soundwell, Teckwrap, Always Dry, Cosmo, Got Boost, Saiga, Axxess, AUTOZ CRAVE and TDT showcased their newest offerings, demonstrating the range and depth of India's aftermarket evolution.

The show played a significant **B2B role**, providing brands with a high-value marketplace to meet dealers, distributors, garage owners, installers, retailers and franchise seekers. Exhibitors used the platform to launch products, build new trade relationships, appoint channel partners, strengthen existing networks, and understand real-time industry requirements—something that had been absent from the Indian aftermarket until now. For many businesses, Autostyle World Expo became a strategic ground to assess market demand, explore expansion opportunities, and engage with decision-makers face-to-face.

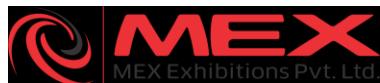
At the same time, Autostyle World Expo embraced a strong **B2C identity**, giving car enthusiasts, modders, audiophiles and performance lovers direct access to new technologies,

demonstrations and lifestyle-driven experiences. The two-day **Revved Up Drifting Arena**—Autostyle World Expo's exclusive drifting show curated and led by **Revvedup Guy (Archit Gulati)**—brought high-adrenaline motorsport excitement to the heart of the event. Featuring India's top drift performers including **Ashwin Singh Takiar, JXZZY (Jasmehar Singh Jabbal), krxshhh.gg (Krishna Thareja)** and **Kabir Sheikh**—brought high-adrenaline motorsport action to the heart of the event. Along with the Red Bull Racing Simulator, the **Supercar Arena**, the **Luxury Car Arena** and the **Off-Road Arena**, these attractions transformed the expo into an immersive festival for consumers who wanted more than static displays. Visitors experienced live demos, audio tuning sessions, detailing showcases, performance workshops and custom builds, allowing them to connect emotionally with brands while witnessing how aftermarket solutions perform in real-world conditions.

The inaugural edition proved that India's automotive aftermarket needed a platform that could simultaneously support business growth and celebrate the culture of modification, detailing, styling and performance. Autostyle World Expo successfully delivered both—strengthening industry relationships while energising the next generation of automotive enthusiasts.

With overwhelming participation and industry-wide appreciation, the debut edition has laid a strong foundation for the future. Autostyle World Expo is now set to grow into India's annual meeting point for both professionals and consumers who drive the country's automotive transformation.

For More information visit - <https://autostyleworld.com/>



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