



Autostyle World Expo 2025

Press Release

June 2025

REDEFINING TOMORROW'S VEHICLE CUSTOMISATION AT TODAY'S AFTERMARKET SHOWCASE

MEX Exhibitions Pvt. Ltd. Announces Autostyle World Expo 2025: India's Exclusive Expo on Auto Mods, Accessories & Detailing.

New Delhi, June 4, 2025 – MEX Exhibitions Pvt. Ltd. is proud to announce the *Autostyle World Expo*, India's only focused exhibition on auto modifications, accessories, detailing, and aftermarket innovations. Scheduled to take place from **5th to 7th December 2025** at **Bharat Mandapam (Pragati Maidan), New Delhi**, the expo will bring together a dynamic mix of local & global brands, customisation experts, car and bike enthusiasts, and automotive retailers under one roof.

This high-energy platform will showcase everything from protective coatings, infotainment systems, and vehicle styling to EV-specific components, performance tuning, and motorsport gear. With India's automotive aftermarket projected to reach **USD 32 billion by 2026**, the show arrives at a crucial time when vehicle personalisation is becoming mainstream.

MEX Exhibitions, with over 22 years of expertise in hosting impactful trade events across India and abroad, is offering a strategic opportunity through this expo — not only for exhibitors to launch and demonstrate their latest offerings, but also for consumers, retailers, and OEMs to engage in real-time experiences, sourcing, and industry networking.

Visitors can look forward to live car and bike customisation demos, SPL sound competitions, detailing workshops, dyno testing, off-road test tracks, and premium pre-owned car displays. The show will also feature a special *Women's Ride Showcase* spotlighting India's leading female vehicle builders and influencers.

Speaking about the upcoming edition, **Ms. Himani Gulati**, Director at MEX Exhibitions Pvt. Ltd., said:

“Autostyle World Expo is a celebration of creativity, engineering, and passion. We are creating a powerful platform for manufacturers, professionals, and enthusiasts to connect and explore new-age auto upgrades tailored to Indian consumers.”

Adding to this, **Mr. Gaurav Juneja**, Director at MEX Exhibitions Pvt. Ltd., stated:

“With growing interest in performance, sustainability, and tech-driven personalisation, this expo will shape the future of India's aftermarket landscape. It's a one-of-a-kind opportunity for brands to reach real buyers, real fast.”

With a vision to empower the aftermarket industry, MEX aims to bridge the gap between innovation and implementation. By providing a focused, high-engagement environment, Autostyle World Expo 2025 will fuel India's evolving automotive lifestyle and mobility culture.

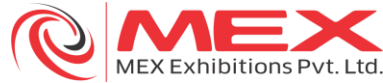
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MEX Exhibitions Pvt. Ltd. is an international exhibition company with a strong presence of over four decades in the advertising industry, over 28 years in publishing & 22 years in exhibitions. The company has produced more than 100 market-leading trade exhibitions for various segments in addition to publishing various magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore, Canada and Thailand.